



Danjeh Aria Co.
Non Alcoholic Brewery Co.



Danjeh Aria Company, established in 2004 (1383 in the Iranian calendar) in collaboration with Esau & Huber, was founded with the mission of producing a wide range of non-alcoholic malt beverages under the brand name Hoffenberg. Utilizing state-of-the-art technology and advanced German machinery, all stages of the production process – from malted barley (germinated barley grains) to final packaging – are carried out through a fully automated system, ensuring consistent quality and efficiency.

In 2012 (1391), in line with its strategic growth plan and market expansion objectives, the company broadened its product portfolio by introducing carbonated fruit beverages in distinctive and diverse flavors, produced using natural fruit concentrates.

In 2018 (1397), Danjeh Aria further expanded its offerings with the launch of a range of carbonated energy drinks, which received a highly positive response from consumers.

With a strong commitment to health-oriented innovation, the company introduced in 2024 (1403) a line of sugar-free, calorie-free, and preservative-free sparkling water under the brand name Hoffensoda, available in both plain and flavored varieties. This product line serves as a healthier alternative to conventional beverages available in the market.

What distinguishes Danjeh Aria from other malt beverage manufacturers is its exclusive use of premium malted barley grains in production. Beyond earning the trust of domestic markets, the company has successfully established its presence in international markets and continues to take meaningful steps toward sustainable development, environmental protection, and the promotion of entrepreneurship.





Hoffenberg



hoffenberg_drinks

Apple Kiwi

330 ml
pcs: 12



6 260686 201205

Mangosteen

330 ml
pcs: 12



6 260686 202288

Passion Fruit

330 ml
pcs: 12



6 260686 202387

Shirazi Grape

330 ml
pcs: 12



6 260686 201267

Lemonade

330 ml
pcs: 12



6 260686 200604

Pomegranate

330 ml
pcs: 12



6 260686 202769

Orange Banana

330 ml
pcs: 12



6 260686 200994

Cactus

330 ml
pcs: 12



6 260686 261780

Hoffenberg

Blueberry

330 ml
pcs: 12



Dragon Fruit

330 ml
pcs: 12



Mojito

330 ml
pcs: 12



330 ml Juice Drink– Glass Bottle

Hoffenberg

Peach

330 ml
pcs: 12



6 260686 200109

Lemon

330 ml
pcs: 12



6 260686 200062

Apple

330 ml
pcs: 12



6 260686 200048

Tropical Fruits

330 ml
pcs: 12



6 260686 200284

330 ml Malt Beverage – Glass Bottle

Hoffenberg

Classic

330 ml
pcs: 12



Black

330 ml
pcs: 12



Irish

330 ml
pcs: 12



Kolsch Honey

330 ml
pcs: 12



330 ml Malt Beverage – Glass Bottle

Hoffenberg

Strong Classic

330 ml
pcs: 12



Coffee & Chocolate

330 ml
pcs: 12



330 ml Malt Beverage – Glass Bottle

Apple Kiwi

1000 ml
pcs: 6



6 260686 261315

Mangosteen

1000 ml
pcs: 6



6 260686 202493

Passion Fruit

1000 ml
pcs: 6



6 260686 202486

Shirazi Grape

1000 ml
pcs: 6



6 260686 201281

Hoffenberg

Lemonade

1000 ml
pcs: 6



Mojito

1000 ml
pcs: 6



Orange Banana

1000 ml
pcs: 6



Cactus

1000 ml
pcs: 6



1 Liter Juice Drink– Pet Bottle

Hoffenberg

Blueberry

1000 ml

pcs: 6



Dragon Fruit

1000 ml

pcs: 6



1 Liter Juice Drink– Pet Bottle

Hoffenberg

Peach

1000 ml
pcs: 6



6 260686 200383

Lemon

1000 ml
pcs: 6



6 260686 200369

Apple

1000 ml
pcs: 6



6 260686 200376

Tropical Fruits

1000 ml
pcs: 6



6 260686 200390

1 Liter Malt Beverage – Pet Bottle

Hoffenberg

Classic

1000 ml
pcs: 6



Black

1000 ml
pcs: 6



Irish

1000 ml
pcs: 6



1 Liter Malt Beverage – Pet Bottle

Hoffenberg

Blueberry

330 ml
pcs: 12



Apple Kiwi

330 ml
pcs: 12



Mojito

330 ml
pcs: 12



Cactus

330 ml
pcs: 12



330 ml Juice Drink– Can

Classic

330 ml
pcs: 12



Lemon

330 ml
pcs: 12



Tropical Fruits

330 ml
pcs: 12



Hoffenberg

Classic Energy Drink

250 ml

pcs: 12



250 ml Energy Drink – Can



**HOFFEN
SODA**

Sparkling Water

 **hoffensoda**

Lemon Soda

330 ml
pcs: 12



Classic Soda

330 ml
pcs: 12



Chardonnay Soda

330 ml
pcs: 12



Mojito Soda

330 ml
pcs: 12



Orange Soda

330 ml

pcs: 12



Lemon Soda

1000 ml
pcs: 6



Classic Soda

1000 ml
pcs: 6



Chardonnay Soda

1000 ml
pcs: 6



Mojito Soda

1000 ml
pcs: 6





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www.hoffenberg.co